



“AI-Day” Live Event

A Structured Kickoff for Your AI Transformation

Introducing a fun, inspiring and educational way to kick off your AI Integration journey the right way, that works. Align your organization around your goals, build practical capability, governance and momentum, and most importantly, have fun as a team.

10:00-12:00 All-hands Plenary Keynotes

“The AI Integration Roadmap: AI and your organization”

“The Human Integration Roadmap: Becoming Irreplaceable”

The program opens with two inspiring plenary keynotes grounded in your business context. It addresses common concerns, theory, governance, regulations, what AI means for leadership and workflows with clear, realistic perspective on opportunities and risks.

12:00-13:00 Lunch & networking

13:00-15:00 Breakout Workshops, small groups

Follow with focused workshops to develop essential, practical Human and AI skills relevant to your environment. Soft skills, such as Confidence, Communication, Deep Listening, Awareness, and hard skills like VibeCoding, Copilot, Cowork, Multimodal and Deskless AI.

15:00-17:00 All Hands Hackathon

The afternoon peaks with a lively, festive hackathon with prizes. Participants work on real business challenges using your AI tools in a focused way to identify concrete use cases and build new solutions together. Laughter guaranteed.

17:00-17:30 Human Reflection

17:30-19:00 Snacks, drinks & networking

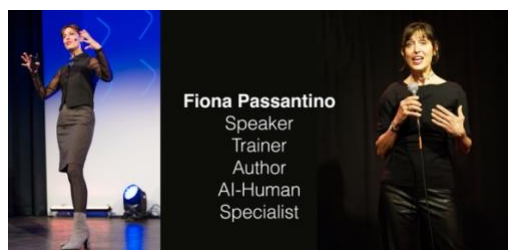
End with a moment of intensive reflection and intention before breaking to enjoy time with your colleagues. “AI Day” creates alignment across the organization, builds both human and technical capabilities, and translates abstract strategy into practical action.

Meet the Speaker



TEDx speaker, author of multiple award-winning business books, including “AI-Powered Professional (2025)”, and host of the blog and podcast Working Humans, co-founder of the “School for AI-Human Skills”, Fiona is a highly engaging keynote speaker who makes AI and today’s technology understandable, accessible, fun and inspiring. Her mission is to empower the low-tech and no-tech Working Human so we can all help shape the future, and realizes this with humour, vision and visuals. AI can strengthen leadership, communication, and workplace culture, to form connection and better interaction.

Fiona is a trainer with Schouten & Nelissen, IMK, Suas and de Baak. She is a Stewart Leadership Co-Active Coach and ICF member.



Fiona Speaker Reel

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Embodied AI
Keeping Data Safe
The AI-Powered Comeback
Voice-Activated AI
AI Tech Bro Culture
Right-Brain, Left-Brain AI
AI-Powered Onboarding
Quantum Computing
The EU AI Act Explained

RECENT TALKS

Business Insider-Vodafone TechTalk
HRCore Academy: AI for HR
Sterkmakers: Hoe weet ik dat mijn organisatie klaar is voor AI?
HRCore: Becoming an AI-Human Co-Creator
HR.COM High-Visibility Leadership for Women
Creative Rebel Podcast with David Chislett

STEWART
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IMK
opleidingen

ICF
Member
INTERNATIONAL
COACHING
FEDERATION

CO-ACTIVE
TRAINING INSTITUTE

debaak

TESTIMONIALS

S. Loughran: "Great session - brain aching with new information!"

H. Baldwin: "Fantastic insight - thank you. Very helpful event."

L. Biro: "This was mind-blowing, thank you!"

S. Walmsley: "Great content and useful information. Thank you!"

S. Riley, HR.com: "I thought the presentation was great! I love how passionate and relatable she is."

N. Morelli, Rotary Club The Hague

"The AI presentation was much appreciated! Personally I learned much more about AI and, thanks to her clear explanation, I have a better idea of how it works and if how it can be applied!"

L. Carola, HR.com

"The facilitator was so very knowledgeable and I would recommend this presentation to anyone who is a novice in AI; she was excellent!! You all will need to invite her back again for another similar presentation."

M. Shortle, HR.com: "So interesting! Far more information than I've had in other presentations on AI."

F. Baily, HR Lead CLL

"The team thoroughly enjoyed the keynote speech and the interactive session that followed. It was a great meeting for learning more about AI."

G. Wilkinson, TheTruthWorks

"Just wanted to say thanks again for your brilliant contribution to the panel. You brought such energy and interesting discussions."

T. Pavlova, Learning & Development Manager, Yara International

"Really great and insightful presentation".

K. van den Berg, Head of Talent ABN AMRO bank bv: "Really great and insightful presentation!"

D. Van Damme, [Salesmarketeer.nl](https://www.salesmarketeer.nl)

"Fiona Passantino's masterclass was so inspiring and educational for Sales Marketers! It is indeed exciting to see how AI is transforming our understanding of the world and enabling us to develop new skills. It was particularly instructive in sharing knowledge and exploring the potential of AI. This is crucial in our rapidly evolving technological world. Here's to more inspiring and educational experiences in the future! 🙌"

V. Veleva, Female Ventures NL

"Fiona has the unique ability to balance practical tips on ChatGPT and Mid Journey with a wealth of knowledge on AI. I had the chance to witness her powerful presence when she gave a workshop held for 70 people with the aim of encouraging female leadership, where she successfully translated the theory of Artificial intelligence and Machine Learning into a captivating message with a wonderful sense of humour met with enthusiasm from the participants. We are grateful Fiona volunteered her time and gave a workshop for Female Ventures."

H. Simpkins, Senior Internal Communications Business Partner AXA UK

"Thank you, Fiona, for a really thought provoking session. Left me with a lot of thoughts around the role of AI in speeding up what we do, and how we can use it to improve the visual nature of our messages. It's always been the costliest part of comms to create engaging stories but as you say Fiona, so much opportunity if we do."



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