



## About Fiona

*Fiona Passantino is a keynote speaker, trainer and coach, helping empower non-technical professionals with AI integration to improve communication, connection and inspiration in the workplace. A passionate **content producer** and award-winning author of the "**Comic Books for Executives**" series, host of the podcast "**Working Humans**", her latest book is "**AI-Powered Professional**".*

*A lifelong creative storyteller who made a long career in communications and HR working for some of the largest organisations in Europe, Fiona is now a rising star in the AI-Human inspirational space, headlining international events for the European Commission and multinationals of all sectors.*

*Thanks to her training in standup comedy, her **AI keynotes** are spiced with sharp humor and always bring a festive, high-energy event.*



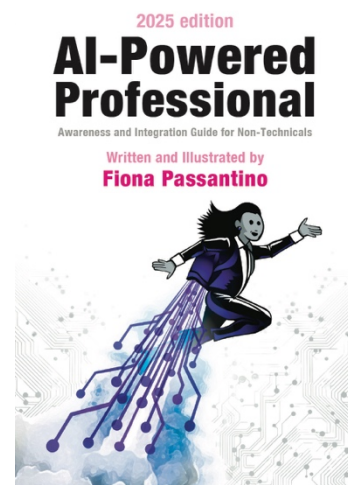
## About "AI Powered"

### Get AI-Powered.

The latest in the Comic Books for Executives series, this witty, fun, no-nonsense guide was created for the non-technical professional navigating the transformative world of AI.

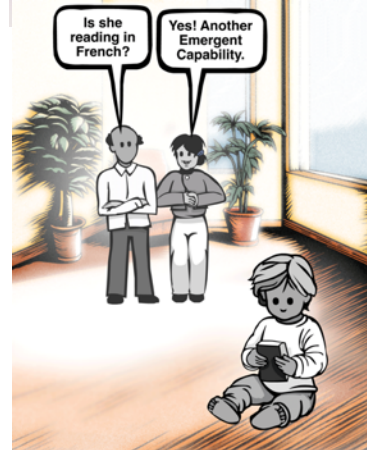
AI-Powered Professional will help you understand what AI is, how it works, and how it can supercharge your job, making tasks easier, faster, and more fun. It explains the future of AI, and the road ahead.

With her unique blend of research-backed theory, practical advice and signature comics, AI-Powered Professional will help you stay ahead and relevant as a Human in your profession.



# Fiona's 2025 Topics

- **Professional AI Integration:** what it is, how it works, and you can use it tomorrow.
- **Creative AI for Non-Technicals:** beyond text into video, visual, music and more.
- **AI Integration and Strategy for Leaders:** roadmap to a successful transition, governance, safety, build-or-build and training for an AI-Powered organization.
- **Quantum Computing for Business:** what it is, how it works and how you can use it for business.
- **Embodied AI:** the robots are coming! What will this mean for you and your business?
- **AI > AE > AC:** The future of AI and workplaces welcoming new, conscious colleagues.
- **AI and Microsoft Copilot:** the most accessible AI application we all already have. And how to use it.
- **Engaging and Motivating GenZ:** understanding GenZ and learning what motivates them.
- **Habits of High Visibility Leaders:** increase your presence, raise your leadership profile.
- **Burning out, and “Burning in”:** understanding how people drop out of workplace communities.
- **Radical Listening:** Building a Culture of Collaboration, motivation and joy.
- **Standup Comedy for Business Communication:** tapping the power of standup to become a memorable, effective speaker.
- **Getting Ramadan Right:** creating a unified working culture that celebrates our unique backgrounds for a truly inclusive community.
- **From Talent Acquisition to Talent Retention:** Ten easy ways to keep your people from leaving and quiet quitting.
- **The Power of Silence, Myth and Epic Communication:** becoming a great speaker with easy steps you can implement tomorrow.



## What They Say About Fiona

Toastmasters President, The Hague chapter  
*"It was an amazing workshop by Fiona Passantino on Stand-Up Comedy for Business Communication. The audience was captivated and left in stitches, all while learning how humor can enhance our communication skills. It was both enlightening and entertaining!"*

S. Loughran  
*"Great session - brain aching with new information!"*

L. Biro  
*"This was mind-blowing, thank you!"*

S. Riley, HR.com  
*"I thought the presentation was great! I love how passionate and relatable she is."*

L. Carola, HR.com  
*"The facilitator was so very knowledgeable and I would recommend this presentation to anyone who is a novice in AI; she was excellent!! You all will need to invite her back again for another similar presentation."*

M. Shortle, HR.com  
*"So interesting! Far more information that I've had in other presentations on AI."*

F. Baily, HR Lead CLL  
*"The team thoroughly enjoyed the keynote speech and the interactive session that followed. It was a great meeting for learning more about AI."*

G. Wilkinson, TheTruthWorks  
*"Just wanted to say thanks again for your brilliant contribution; you brought such energy and wisdom."*

T. Pavlova, Development Manager, Yara International  
*"Really great and insightful presentation".*

D. Van Damme, Salesmarketeer.nl  
*"Fiona Passantino's masterclass was so inspiring and educational for Sales Marketers! It is indeed exciting to see how AI is transforming our understanding of the world and enabling us to develop new skills. This is crucial in our rapidly evolving technological world."*

V. Veleva, Female Ventures NL  
*"Fiona has the unique ability to balance practical tips with a wealth of knowledge on AI. I had the chance to witness her powerful presence where she successfully translated the theory of AI into a captivating message with a wonderful sense of humour."*

H. Simpkins, Senior Internal Communications AXA UK  
*"Thank you, Fiona, for a really thought-provoking session. Left me with a lot of thoughts around the role of AI in speeding up what we do, and how we can use it to improve the visual nature of our messages. But as you say Fiona, so much opportunity if we do."*

W. de Ruijter Executive Director VMAGROUP  
\*\*\*\*\* (5/5 stars) *"Stimulating, to the point, with humor."*

E. Talgorn, Senior Design Strategist Philips Experience  
\*\*\*\*\* (5/5 stars) *"Fiona coordinated internal communication and engagement efforts at Philips Design with strong hands-on knowledge and a positive attitude. She brought insightful and targeted content on story ingredients and structure, but she also impressed me*

*with her use of narratives and visuals to make the course engaging, and her mesmerising presentation skills."*

M. Nenadovic, PhD  
*"Fiona is a great trainer and presenter, someone able to break down complex concepts and topics into an easy-to-follow, engaging flow. I walked away with actionable ideas on how to improve my work and commitments. I warmly recommend Fiona as a trainer, speaker, educator, in both online and offline engagements!"*

Dr R. Williams, NHS Stress Management  
*"I thoroughly enjoyed Fiona's presentation at the Hr Network conference yesterday. Some really useful advice which I know I can use with my clients."*

K. McNab, MCIPD, SSE L  
*"I loved Fiona's presentation! Hugely engaging!"*

K. Male, Roffey Park Institute  
*"Really inspiring keynote at #hrmc23 from the amazing Fiona Passantino on how to be engaged, focused, and how to prioritise the 'human' in 'human resources'. I especially loved how she talked about real fun vs forced fun at work, so much of it resonated with me!"*

S. Sachdeva, University of Strathclyde  
*"Great keynote by Fiona Passantino about how one can drive engagement in jobs. Her thoughts on gamification and healthy competition to foster performance as well as engagement is a very interesting approach."*

F. Martin, National HR Network, Glasgow University  
*"Fiona was brilliant. I really enjoyed the visuals and insights. Evidence based, inspiring and practical!"*

C. Moore, INSEAD  
*"I loved this from Fiona Passantino We all talk about encouraging a diverse range of opinions but that can mean we need to learn to handle creative Rebels."*

P. Deaken, CMI  
*"I really enjoyed Fiona's session in particular; I've already used the 'flow' concept in two conversations already - one with my son and one with a friend."*

A. MacDonald, Coaching Culture Ltd.  
*"I thoroughly enjoyed Fiona's session; it was extremely thought provoking (I was quoting some of her stats to my partner last night around burnout as he works too hard!)."*

G. Hunter, The Chartered Banker Institute  
*"I was thoroughly taken by what she had to say and really got me thinking about my own organisations short comings (and positive aspects!) with regards to focus and engagement! Absolutely delighted to have been introduced to her and her work. Thank you!"*

N. Tukur, Leading Kind  
*"I'll have to say one of my favourite speakers was Fiona Passantino who had the most engaging animated presentation."*

S. Macfarlane, SSEN  
*"Fiona, thank you for such an engaging session this morning at the conference, you really brought the subject to life. I look forward to reading your book!!"*

Dr. A. Egan, CEO, Roffey Park International  
*"Great talk, Fiona; very inspirational"*

