



WORKINGHUMANS

Over Fiona

*Fiona Passantino is een keynote speaker, trainer en coach die niet technische professionals helpt om AI te integreren zodat communicatie, verbinding en inspiratie op de werkvloer sterker worden. Ze is een bevlogen **contentmaker** en bekroond auteur van de serie **Comic Books for Executives**, host van de podcast **Working Humans**, en auteur van het recente boek **AI-Powered Professional**.*

Als creatieve storyteller met een lange loopbaan in communicatie en HR bij enkele van de grootste organisaties in Europa is Fiona nu een rijzende ster binnen het AI Human inspiratiedomein en spreekt ze op internationale events voor de Europese Commissie en multinationals in alle sectoren.

Met haar achtergrond in stand-up comedy brengt ze scherpe humor in haar AI keynotes, wat elke sessie een feestelijke en energieke vibe geeft.



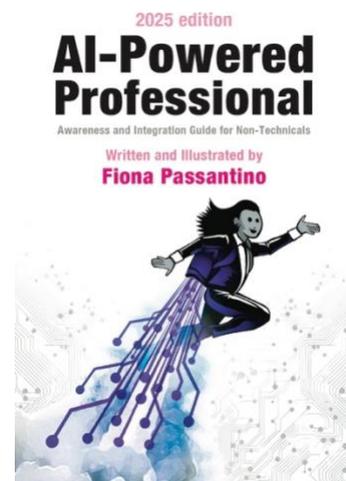
Over “AI Powered”

Get AI-Powered.

De nieuwste titel in de Comic Books for Executives serie is een slimme, leuke en no nonsense gids voor de niet technische professional die zijn weg zoekt in de wereld van AI.

AI Powered Professional helpt je begrijpen wat AI is, hoe het werkt en hoe het jouw werk kan versterken, zodat taken makkelijker, sneller en leuker worden. Het legt uit wat er op ons afkomt en hoe de toekomst van AI eruitziet.

Met haar mix van onderzoek, praktisch advies en kenmerkende comics helpt AI Powered Professional je voorop te blijven lopen en relevant te blijven als mens in je vak.



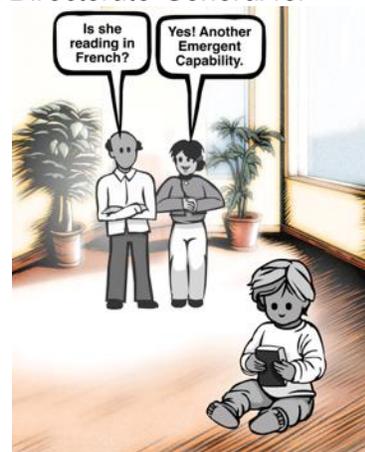
Fiona's 2025 Topics

Speaker Reel 2025

Keynote speeches, in-company trainings, workshops, 1-op-1 coaching, dagvoorzitter voor feestelijke evenementen, eventhosting, facilitaties, podcast host, auteur, illustrator.

Recente Opdrachten

- Hoofdspreker op het evenement *THE DIGITAL FUTURE OF B2B* over AI en digitale transformatie, waar Fiona sprak over AI-integratie en strategie.
- Fiona was te zien op het *Business Insider - Vodafone "TechTalk"* kanaal, waar ze sprak over de toekomst van AI en de menselijke werkplek.
- Hoofdspreker tijdens de jaarlijkse bijeenkomst van het *Directorate-General for Budget* met 450 topbeslissers uit Brussel en Luxemburg, verantwoordelijk voor begrotingsbeslissingen binnen de Europese Unie: "Het Verhaal van de EU-begroting Vertellen als Meestercommunicator".
- Keynote speaker op het jaarlijkse CLL-evenement in Dinant, België, over AI en taalonderwijs en AI-integratiestrategieën.
- Een keynote van één uur en een workshop van 90 minuten tijdens de "Away Day" van het Communicatie-DG van de Europese Commissie: "Communicatie: Bruggen Bouwen" en "Lessen in Epische Communicatie uit de Mythologie".



What They Say About Fiona

Toastmasters President, The Hague chapter
"It was an amazing workshop by Fiona Passantino on Stand-Up Comedy for Business Communication. The audience was captivated and left in stitches, all while learning how humor can enhance our communication skills. It was both enlightening and entertaining!"

S. Loughran
"Great session - brain aching with new information!"

L. Biro
"This was mind-blowing, thank you!"

S. Riley, HR.com
"I thought the presentation was great! I love how passionate and relatable she is."

L. Carola, HR.com
"The facilitator was so very knowledgeable and I would recommend this presentation to anyone who is a novice in AI; she was excellent!! You all will need to invite her back again for another similar presentation."

M. Shortle, HR.com
"So interesting! Far more information that I've had in other presentations on AI."

F. Baily, HR Lead CLL
"The team thoroughly enjoyed the keynote speech and the interactive session that followed. It was a great meeting for learning more about AI."

G. Wilkinson, TheTruthWorks
"Just wanted to say thanks again for your brilliant contribution; you brought such energy and wisdom."

T. Pavlova, Development Manager, Yara International
"Really great and insightful presentation".

D. Van Damme, Salesmarketeer.nl
"Fiona Passantino's masterclass was so inspiring and educational for Sales Marketers! It is indeed exciting to see how AI is transforming our understanding of the world and enabling us to develop new skills. This is crucial in our rapidly evolving technological world."

V. Veleva, Female Ventures NL
"Fiona has the unique ability to balance practical tips with a wealth of knowledge on AI. I had the chance to witness her powerful presence where she successfully translated the theory of AI into a captivating message with a wonderful sense of humour."

H. Simpkins, Senior Internal Communications AXA UK
"Thank you, Fiona, for a really thought-provoking session. Left me with a lot of thoughts around the role of AI in speeding up what we do, and how we can use it to improve the visual nature of our messages. But as you say Fiona, so much opportunity if we do."

W. de Ruijter Executive Director VMAGROUP
***** (5/5 stars) *"Stimulating, to the point, with humor."*

E. Talgorn, Senior Design Strategist Philips Experience
***** (5/5 stars) *"Fiona coordinated internal communication and engagement efforts at Philips Design with strong hands-on knowledge and a positive attitude. She brought insightful and targeted content on story ingredients and structure, but she also impressed me*

with her use of narratives and visuals to make the course engaging, and her mesmerising presentation skills."

M. Nenadovic, PhD
"Fiona is a great trainer and presenter, someone able to break down complex concepts and topics into an easy-to-follow, engaging flow. I walked away with actionable ideas on how to improve my work and commitments. I warmly recommend Fiona as a trainer, speaker, educator, in both online and offline engagements!"

Dr R. Williams, NHS Stress Management
"I thoroughly enjoyed Fiona's presentation at the Hr Network conference yesterday. Some really useful advice which I know I can use with my clients."

K. McNab, MCIPD, SSE L
"I loved Fiona's presentation! Hugely engaging!"

K. Male, Roffey Park Institute
"Really inspiring keynote at #hrnc23 from the amazing Fiona Passantino on how to be engaged, focused, and how to prioritise the 'human' in 'human resources'. I especially loved how she talked about real fun vs forced fun at work, so much of it resonated with me!"

S. Sachdeva, University of Strathclyde
"Great keynote by Fiona Passantino about how one can drive engagement in jobs. Her thoughts on gamification and healthy competition to foster performance as well as engagement is a very interesting approach."

F. Martin, National HR Network, Glasgow University
"Fiona was brilliant. I really enjoyed the visuals and insights. Evidence based, inspiring and practical!"

C. Moore, INSEAD
"I loved this from Fiona Passantino We all talk about encouraging a diverse range of opinions but that can mean we need to learn to handle creative Rebels."

P. Deaken, CMI
"I really enjoyed Fiona's session in particular; I've already used the 'flow' concept in two conversations already - one with my son and one with a friend."

A. MacDonald, Coaching Culture Ltd.
"I thoroughly enjoyed Fiona's session; it was extremely thought provoking (I was quoting some of her stats to my partner last night around burnout as he works too hard!)"

G. Hunter, The Chartered Banker Institute
"I was thoroughly taken by what she had to say and really got me thinking about my own organisations short comings (and positive aspects!) with regards to focus and engagement! Absolutely delighted to have been introduced to her and her work. Thank you!"

N. Tukur, Leading Kind
"I'll have to say one of my favourite speakers was Fiona Passantino who had the most engaging animated presentation."

S. Macfarlane, SSEN
"Fiona, thank you for such an engaging session this morning at the conference, you really brought the subject to life. I look forward to reading your book!!"

Dr. A. Egan, CEO, Roffey Park International
"Great talk, Fiona; very inspirational"

